

AQUAPHOR

water filter

The award winning Aquaphor range of water filter jugs and cartridges is a leading brand across several European markets.

Aquaphor offers an alternative to comparable water filter products with advantages founded on high quality materials, technologically advanced filtration media and competitive pricing.

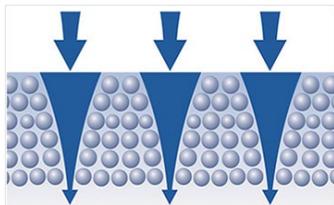
Why Aquaphor Filters?

Aquaphor patented filters differ from Brita and other comparable products due to the application of the unique fibrous absorption materials belonging to the AQUALEN™ brand.

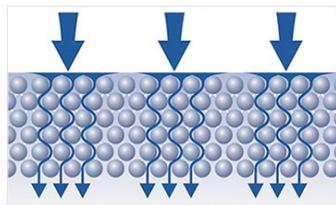
The addition of the AQUALEN™ fibre containing silver is applied for suppression of bacterial growth.

The Channeling Effect of a Conventional Filter Vs an Aquaphor Filter

Conventional Filter



Aquaphor Filter



The “channelling” effect refers to the movement of loose granules under flowing water. As the water passes through the filter it “parts” the granules, creating channels through which the water can flow without making contact with purifying surfaces.

AQUALEN™ fibres prevent channelling, allowing complete filtration of all water passing through the filter.

Why Buy Aquaphor?

- Prices are significantly less than rival brands on equivalent models
- Filter media is **Granular Activated Carbon (GAC) with AQUALEN™ silver** which inhibits bacteria growth
- Filter media ensures a higher level of filtration for longer
- Award winning brand across Europe
- Design is simple and practical yet modern and high-tech
- Jugs are made from high quality food-grade plastics and meet all relevant standards



Aquaphor Awards

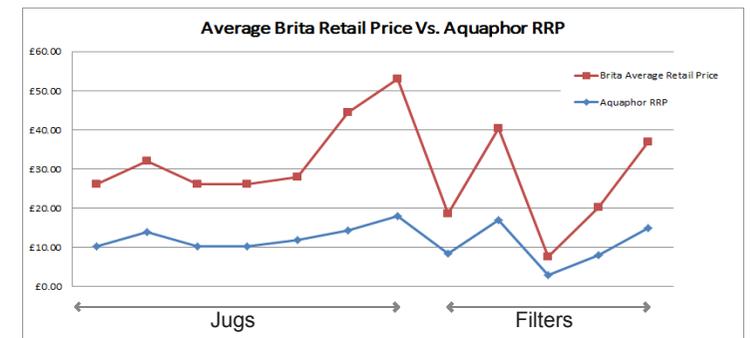
Voted best Brand For Water Filters in Russia (by international research group Synovate)



Trusted brand by Readers Digest



Aquaphor Filter Jugs



The graph above shows a significant difference in the average retail price of Brita compared to the RRP of Aquaphor on equivalent products. Below, you can see the difference in drop-off rates of filtration between the Brita Maxtra and the Aquaphor B100-05.



The Aquaphor Jugs Range



Aquaphor

LINE

Capacity : 2.8 L
Filter Life : 170 L

Compatible with Brita

Cartridges : B100-15

**BRITA
COMPATIBLE**



Aquaphor

AGAT

Capacity : 3.8 L
Filter Life : 170 L

Compatible with Brita

Cartridges : B100-25

**BRITA
COMPATIBLE**



Aquaphor

STANDARD

Capacity : 2.5 L
Filter Life : 170 L

Compatible with Brita

Cartridges : B100-15

**BRITA
COMPATIBLE**



Aquaphor

IDEAL

Capacity : 2.8 L
Filter Life : 170 L

Compatible with Brita

Cartridges : B100-15

**BRITA
COMPATIBLE**



Aquaphor

ART

Capacity : 2.8 L
Filter Life : 300 L

Cartridges : B100-5



Aquaphor

GRATIS

Capacity : 2.8 L
Filter Life : 300 L

Cartridges : B100-5



Aquaphor

PREMIUM

Capacity : 3.8 L
Filter Life : 300 L

Cartridges : B100-5



Aquaphor

PRESTIGE

Capacity : 2.8 L
Filter Life : 300 L

Cartridges : B100-5

The Aquaphor Filters Range



Aquaphor
B100-15

Jugs : Line | Ideal |
Standard

Compatible with Brita



Aquaphor
B100-5

Jugs : Art | Gratis |
Premium | Prestige



Aquaphor
B100-25

Jugs : Agat

Compatible with Brita

**BRITA
COMPATIBLE**

**BRITA
COMPATIBLE**

The Aquaphor cartridges purifies and slightly softens the water providing an unequalled quality of water, surpassing other premium brands with its naturally pure taste.

The B100-15 and B1000-25 are compatible with the Brita Maxtra and Classic filter jugs and offers greater value in prices and in higher quality filtered water thanks to the Granular Activated Carbon and AQUALEN™ media.

Filtration rates after operational wear

Operational wear at ...	20% Use	50% Use	80% Use
Active chlorine	100%	100%	100%
Petroleum products (benzoyl)	95%	95%	92%
Phenol	99%	99%	92%
Chlorine organic compounds (chloroform)	99%	99%	93%
Heavy metals:			
Lead	99%	99%	97%
Mercury	99%	99%	99%
Pesticides	99%	99%	97%

This filter cartridge reliably and irreversibly detains certain organic compounds, iron and heavy metals, and other types of harmful contaminants.

It also eliminates excessive water hardness, preventing the build-up of scale over longer periods of operational wear as indicated in the table (left).

- Exclusive UK distributor rights held by MF Commerce Ltd
- Certification available upon request
- Prices and samples available upon request

MF Commerce Ltd
The Kensington Centre
66 Hammersmith Road
London
W14 8UD

(tel) + 44 (0)207 605 1699
(e) Elliott.Harvey@mf-commerce.co.uk
(web) www.aquaphor.co.uk

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